

# MyDay®

# CHALLENGE



Over the next **90 days**, maximize **practice profit** with a lock-in price on MyDay®.

	List Price	90-day Lock-in
MyDay® (90-pack)	\$55.60	\$51.50
MyDay® (180-pack)	\$103.47	\$99.00
MyDay® toric	\$70.26	\$67.25
MyDay® multifocal	\$82.50	\$78.00

## PROMOTION TERMS:

- Enrollment required. Enrollment on or before December 31, 2022. One-time offer. No minimum purchase necessary.
- Lock-in pricing expires 90 days after the end of the month in which the customer is enrolled.
- Available for orders through Authorized Distributors or direct from CooperVision®. Subject to any Authorized Distributor restrictions, terms or fees. Speak to your CooperVision or Authorized Distributor representative with any questions.
- Price subject to change without notice.
- For more information or to enroll in the program, speak with your CooperVision Sales Representative or Authorized Distributor today.

This document is confidential and intended only for the recipient's internal business purposes and shall not be copied, distributed, reproduced or in any way disclosed to any third party.

©2022 CooperVision 11262D 06/22

MyDay® ELITE LOCK-IN >>



CooperVision®

# MyDay<sup>®</sup>

## ELITE LOCK-IN



MyDay<sup>®</sup>  
(180-pack)  
**\$99.00**  
LOCK-IN

MyDay<sup>®</sup>  
(90-pack)  
**\$51.50**  
LOCK-IN

**Continuing savings**  
on every box of MyDay<sup>®</sup> sphere  
for **180 days**.

### IT'S SIMPLE.

Just purchase at least 50 boxes of MyDay<sup>®</sup> (90-pack) sphere or 25 boxes of MyDay<sup>®</sup> (180-pack) sphere during your 90-day MyDay<sup>®</sup> CHALLENGE.

#### PROMOTION TERMS:

- Lock-in price applies to MyDay<sup>®</sup> (90-pack) sphere and MyDay<sup>®</sup> (180-pack) sphere.
- One-time offer. 180-day lock-in price automatically activated after 90 day participation in MyDay<sup>®</sup> CHALLENGE and purchase of at least 50 boxes of MyDay<sup>®</sup> (90-pack) sphere or 25 boxes of MyDay<sup>®</sup> (180-pack) sphere during your MyDay<sup>®</sup> CHALLENGE.
- Lock-in price expires 180 days after your MyDay<sup>®</sup> CHALLENGE lock-in expiration.
- Unusual or excessive returns can result in disqualification.
- Available for orders through Authorized Distributors or direct from CooperVision<sup>®</sup>. Subject to any Authorized Distributor restrictions, terms or fees. Speak to your CooperVision or Authorized Distributor representative with any questions.
- Price subject to change without notice.

This document is confidential and intended only for the recipient's internal business purposes and shall not be copied, distributed, reproduced or in any way disclosed to any third party.

©2022 CooperVision 11262D 06/22

